

Not All Escorted Tours are Created Equal



Enjoy unique dining experiences on any HOLIDAYS OF A LIFETIME. Above is the *Outback Sounds of Silence Dinner in Australia*.

It is not quite true, but the thinking of the Goway Operations Division is that "anyone can operate an escorted tour". So, continuing this thought "we do not want to be like everyone else". This culture was embedded in our original escorted experience back in 1983 and remains today in our different tours to the South Pacific, Asia, Africa and Latin America.

However, we don't like the word "tour". In fact we call our escorted experiences HOLIDAYS OF A LIFETIME immediately defining the difference between "us and them". We truly want you to have the "touring" experience of your life and we clearly state that Goway's HOLIDAYS OF A LIFETIME are "our promise of something special". They are also affectionately referred to as HOLs.

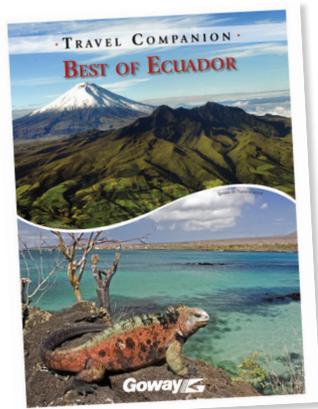
With our HOLIDAYS OF A LIFETIME branding, our escorted tours cannot be the cheapest. However, although we provide top quality touring and stay in first class hotels, our special trips are not expensive and pretentious. They are the best valued escorted experiences from North America.

Our Tour Directors, of course, are one of the most crucial reasons why you want to participate in an escorted touring experience. You want to know they are personable and experienced

to deliver the promises we make in our brochures so that you can relax and enjoy your HOLIDAY OF A LIFETIME.

"Fun themes" are another exclusive feature of Goway's HOLs. All have a specified "fun theme" to give a particular flavour to each trip. Some of the themes are Animal and Plant Life, Food and Wine, Geography and History, Lifestyles and Indigenous Culture. Check the theme for the date you are travelling.

Goway's "Travel Companion" booklet is another simple but unique value added goodie that all HOLIDAYS OF A LIFETIMERS will receive. It is a collection of general information and a



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Most meals are included in each itinerary as well as several unique dining experiences. Each HOL allows free time to enjoy intimate meals which your Tour Director can advise and/or arrange. All tips (excluding the Tour Director), local hotel taxes and luggage service are included in our tours. We guarantee no hidden extras so before you depart you will have a pretty good idea what the trip will cost and what the extras are for insurance and for airline costs.

Singles are very welcome and we will not charge the single supplement if they are willing to share and abide by a couple of simple requirements.



An exclusive HOLIDAYS OF A LIFETIME small group in Indochina. Such trips carry, Goway's "promise of something special".

Travel Companions

This could be the best reason why you join one of our escorted HOL experiences. "Interesting" is possibly the best description of our groups. We just seem to attract interesting people. They come from all walks of life, different age groups (we actually had a couple marry on one of our Waltzing Matilda experiences). All like to travel and want to do more (there will be people who have already been on other Goway HOL. Sharing the camaraderie of our escorted experiences will create new friends for life.

Currently Goway operates only eight different HOLIDAYS OF A LIFETIME, the designation that carries our "promise of something special".

Small Personalized Groups

Except for our very popular Waltzing Matilda, all other touring experiences carrying "our promise of something special" and accept a maximum of 20 travellers. We want your experience to be as personalized as possible.

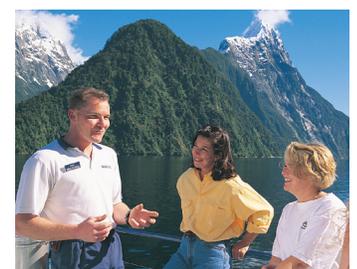
Because we make the New Zealand only and Australia only portions of our Waltzing Matilda available to a limited number of travellers it is possible on some trips to be sharing your Downunder experience

with up to thirty HOLIDAY OF A LIFETIMERS.

International Airfare

Most of our HOL's now no longer include airfares so that you can take advantage of "seat sales" and other fares previously unavailable. We have reserved space from select cities e.g. Toronto, New York, Vancouver and Los Angeles. On arrival your Goway Tour Director for the duration of your HOLIDAY OF A LIFETIME will personally meet you.

Full details of the different HOLs, including day to day itineraries, can be found at www.goway.com/hol or in our respective DOWNUNDER, ASIA, AFRICAExperts and LATIN AMERICA brochures.



Our personable tour directors who will be accompanying you, work with our local guides and contacts to deliver our "promise of something special". Their job is to take care of everything so that you can relax and enjoy your HOLIDAY OF A LIFETIME.