

8 GREAT WAYS TO EXPLORE • EXPERIENCE • ENJOY
UK-EUROPE
& THE MEDITERRANEAN



AIRFARE
CREDIT
Offer p.7
Goway.com

Beautiful Neuschwanstein Castle - Bavaria, Germany



Visit Big Ben, London



Selfie in Venice



Greece's Idyllic Santorini



Cobbled back lane

WE HAVE AN IDEA FOR YOU !

GOWAY - THE WAY TO GO TO UK-EUROPE & THE MEDITERRANEAN

There are many ways you can explore, experience and enjoy Europe (see Travel Styles, p3). This brochure focuses on what we have classified as **Eight Great Ways to Go**.

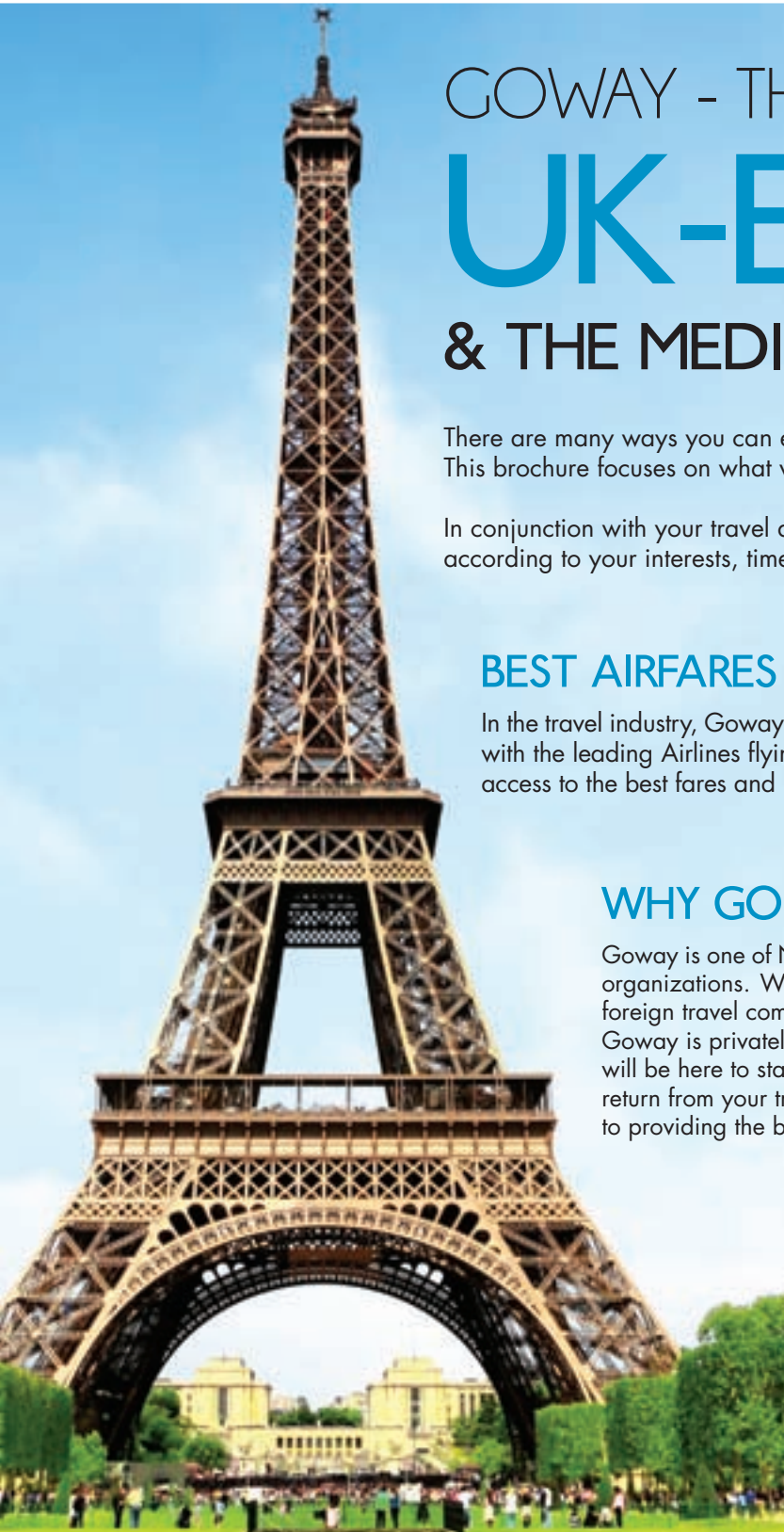
In conjunction with your travel agent, we at Goway will custom-design the perfect vacation according to your interests, time available and your budget.

BEST AIRFARES

In the travel industry, Goway is also known as an airline consolidator, which means we work with the leading Airlines flying to Europe (and around the world), giving us and your agent access to the best fares and routings (which are not always the cheapest). **See credit p.7**

WHY GO GOWAY?

Goway is one of North America's oldest (since 1970) and most respected travel organizations. We are not an impersonal airline subsidiary or a branch of a foreign travel company or owned by a group of business investors. Goway is privately owned and operated by management who will be here to stand by our product and prices when you return from your trip of a lifetime. We are committed to providing the best-value, quality holidays available.





1. ANDORRA
2. LICHTENSTEIN
3. LUXEMBOURG
4. MONACO
5. MONTENEGRO
6. SAN MARINO
7. VATICAN CITY

Goway also offers **Morocco, Tunisia, Egypt and Israel**

What is Your Preferred Travel Style ?

Wherever you want to go in the dark blue shaded area on the above map, **Goway has an idea for you.** Full details including itineraries and prices are featured on www.goway.com/europe, giving you a choice of travel styles as listed below. Discuss with your agent and start planning your getaway to Europe.

Active & Adventurous
Classic Itineraries
Family Vacations
Locally Escorted Tours
Romance & Honeymoon
Special Interest Groups

Air & Land Getaways
Cruises & Sailing
Fully Escorted Touring
Motorcoach Tours
Self Drive Itinerary Ideas
VIP Luxury Touring

City Breaks/Stopover Ideas
Day Trips & Extensions
Independent Travel Modules
Rail Travel
Small Group Tours



We are experts in designing personalized itineraries

1 GO CRUISE RIVERS & TURQUOISE WATERS

Enjoy an authentic, culturally engaging cruise on one of the great rivers of Europe on a specially built **Luxury Retreat**. This is an ideal way to enjoy the hidden high-lights; discovering the history, art, culture and architecture of such iconic destinations as France, Italy, Germany, Holland, and more.

An entirely different way to cruise the waterways of Europe is on a fully crewed **luxury barge**, accommodating between just six and twenty guests. You can choose to charter a whole boat with family or friends, or join a group of like-minded travellers on an individual cabin basis. These slow-paced cruise vacations immerse you in the gastronomy, culture, and history of the regions you pass through.

Explore the Mediterranean



Also on offer are **Mediterranean cruises** that allow you to explore a number of Greek Islands; cruise the beautiful Dalmatian Coast of Croatia; or hire a **gulette** and enjoy an authentic Blue Voyage in Turkey.



Cruise Europe's greatest rivers and canals in luxury

3 ENJOY FOOD, WINE & TREATS

Europe is one of the world's best food and wine destinations. Whether your taste is for Michelin-starred restaurants, or freshly caught fish in a local taverna, Europe offers it all. **Learn to cook** regional recipes at one of our recommended cooking classes – perhaps Tapas in Barcelona, Boeuf bourguignon in Burgundy, or a Tuscan feast in Sienna! Every country has its own local specialties. **Drink** Champagne in France, Port wine in Portugal, Raki in Turkey, and Ouzo in Greece. And if wine is your thing, some of the best wines in the world are produced throughout Europe. Let us include this in your itinerary.

Come to one of the world's best food & wine destinations



2 GO RAIL REGULAR OR LUXURY

Europe's Rail system is unparalleled and so easy to traverse. Trains are modern, dependable and in some cases, state-of-the-art. **Rail passes**, whether continent-wide, or region specific, offer the most effective and inexpensive way of travelling by rail. The extensive network of high speed trains offers travel times that on occasion rival the airlines. But unlike flying, there's no hours long security check, no baggage limitation, no hidden fees, and dare we say, no stress? Better still, you are completely immersed in European life, traveling alongside friendly locals and fellow adventurers.

If you are a train aficionado – or just enjoy the finer things of life – consider a journey on the **Belmond Orient Express** Venice Simplon train between Paris and Istanbul. The train itself has been featured in many novels and movies. Either embark on the whole trip, or join a section of the journey. Paris to Venice is a popular option for those wanting just a taste.

Viaduct crossing, Switzerland



High speed trains rival airlines

Just one reason to visit Switzerland



In Europe, love is in the air



4 VEG OUT IN A VILLA OR ISLAND RETREAT

We all know Europe is perfect for a vacation packed with culture, history, and amazing sights. It can also leave your schedule so packed that the word 'vacation' becomes a stretch. Relax. Europe can be done at whatever pace suits you. Those keen on the **European lifestyle** rather than the big ticket attractions (or those who want a taste of both) might prefer a month in a villa in Tuscany, with its rich artistic and culinary influences. Or island hop through Greece to enjoy the leisurely pace and flavours of the Mediterranean, surrounded by the remnants of one of its greatest empires. Whatever your preferred style of travel, we can make it happen for you.



Enjoy the chianti region, Tuscany



Mediterranean relaxation



Stay in an old coastal village

5 SELF DRIVE AUTOBAHNS & BACK ROADS

For the ultimate in independent travel, get behind the wheel on a self-drive vacation. Experience the culture, the landscape, and the sights at your own pace and on your own terms. We offer instant car confirmations. **Go as you please** and choose from a wide range of accommodation from castles to Bed & Breakfasts, and everything in between. Ask us about motorhomes. We have some interesting suggestions.



The ultimate in independent travel



Ask about different motorhomes



Roadtripping through Europe



Cycling through a vineyard

6 GO ACTIVE WALK, CYCLE, HIKE

If exploring Europe on foot or bike appeals to you then talk to our experts. **Self-guided** walking or cycling holidays are ideal for couples, individuals, or families looking for a more physical style of vacation. Goway has a wide range of active trips, carefully selected and designed to suit a variety of fitness levels and interests. As you tour each region, your vacation allows you to experience local history, culture, scenery, and of course local cuisine. You can even choose to **join a guided walk** or guided cycle.

We have selected only the most satisfying trails or roads, ensuring you make the most of the spectacular scenery each country has to offer. Accommodation is hand-picked to ensure not only do you have somewhere comfortable to sleep at night, but somewhere to relax and unwind after your days trekking, often with a special character all its own.



Walking in the Alps

FOR CURRENT SPECIALS visit goway.com

7 TOUR BACK ROADS IN SMALL GROUPS



Explore the backroads of Europe

Goway's small group touring takes you beyond the tourist facades and onto the back roads to experience an unparalleled balance of renowned and lesser known sites. Travel in luxury Mercedes Benz vehicles (**maximum 18 guests**) and stay in traditional hostleries, medieval and renaissance castles, and fine country estates chosen from a handpicked portfolio of accommodations. There are no big buses, and no chain hotels. Instead, see Europe the way it is meant to be seen.

We offer charming accommodations in small, intimate properties full of local character. We even include special unique experiences. Enjoy meals in authentic locales; whether it's lunch at Rick Stein's iconic seafood restaurant; or a captain's dinner on our private Croatian yacht, you can be sure that the programme will delight your palate too!

8 GO TOUR WITH LOCAL GUIDES

If you are looking for a locally escorted group departure with accommodation and touring included, we have a large selection of suitable tours through Europe. With specific departure dates throughout the year, this style of travel **takes the worry out of organizing your vacation** while making sure you experience all the highlights of your chosen destination.

Knowledgeable guides conduct the tours, and you get to meet like-minded travellers from around the world. All featured tours are conducted in English, though some tours may offer commentary in dual languages. Just let us know when you want to go!



Smile



Take the worry out of independent travel

MORE WAYS TO GO

As experts in **custom designing personalized itineraries**, we can offer more than the preceding eight great ways to explore, experience and enjoy Europe. Samples include:

HOTELS ONLY

Yes, if that is all you want, we can help. You probably are a business person. We require a booking minimum of 5 nights (total).

BATTLEFIELDS VISIT

There have been many historic battles fought in Europe, eg. Waterloo, Hastings, Spartan and particularly WWI and WWII.

SPECIAL EVENTS

Europe is famous for its events and celebrations: Hogmanay in Scotland, Chelsea Flower Show in UK, Oktoberfest in Bavaria, Running of the Bulls in Spain – to name a few.

PRE AND POST CRUISES

If you have booked a cruise with someone else, they may not have the experience to extend your stay in Europe. Let us help.

SPECIAL INTEREST

You may be a family, a honeymoon couple, a golfer or other sports fanatic, a pilgrim, a "culture-vulture" – whatever your interest, between our expert travel advisors and our exclusive GroupsOnly Department (see page 7), we can help you.

WINTER ESCAPES

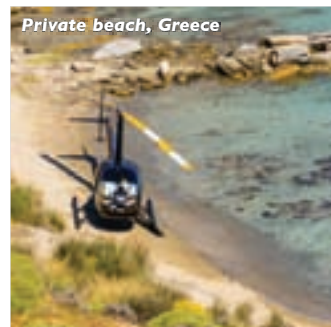
There are many great ways to enjoy Europe in the winter, such as Christmas markets, skiing in the Alps or winter escapes in the South. Prices are better than summer, as are the crowds at the top sites.

V.I.P. RED CARPET SERVICE.

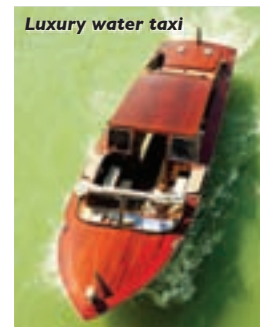
We offer many ideas (eg. Stays of Distinction) that represent the very best in travel. **Discerning travellers** take advantage of our experience and commitment to service with customized exclusive travel arrangements.



Shopping at Harrods, London



Private beach, Greece



Luxury water taxi

Airfare Credit \$25

MINIMUM*

BOOK ANY GOWAY GREAT TRAVEL IDEA IN EUROPE MENTIONED IN THIS BROCHURE AND WE WILL GIVE YOU A **MINIMUM** \$25 CREDIT WHEN YOU BOOK ROUND TRIP AIRFARE TO EUROPE ON SELECT AIRLINES WITH GOWAY.



Airlines subject to change. Some conditions may apply.

*Air credits of \$250 were available on some trips last year.

THIS OFFER IS ONLY VALID FOR BOOKINGS BEFORE 30 APRIL '17

In conjunction with your travel agent (stamped on the back page), let us **CUSTOM DESIGN YOUR PERFECT EUROPEAN VACATION**

AFRICA • ASIA • LATIN AMERICA • EUROPE • SOUTH PACIFIC • AIR ONLY GROUPS

UNIQUE
INNOVATIVE
INTERACTIVE
CUSTOMIZED

GROUP LEADERS
USUALLY
TRAVEL
FREE



DO YOU REPRESENT A GROUP?

Our specialist GroupsOnly team will custom design your specific group itinerary according to your special interests, time available and budget.



YOUR GROUP IS TOO IMPORTANT TO NOT DEAL WITH AN EXPERT

Keep Globetrotting:

When you travel with Goway we want you to be so satisfied with your experience that you will recommend us to your friends and...you will want to take another of our great travel ideas.

When you journey with Goway you become eligible to take advantage of Past Goway Traveller Privileges when you book travel ideas from Goway's travel planners – IslandsEscapes (Tahiti, Fiji, Cook Islands, Bali and the Indian Ocean), AFRICAExperts, ASIA, ΔΕΔΝΝΝΜΟΔ®, LATIN AMERICA, and ADVENTURES (Worldwide).



The Acropolis of Athens

*International travel is the ultimate way to understand and appreciate our wonderful world.
Goway soon with Goway...to explore, experience and enjoy amazing places.*

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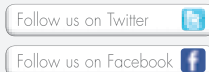
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YOUR TRAVEL AGENT:

HELPING YOU EXPLORE, EXPERIENCE, ENJOY OUR WONDERFUL WORLD



Goway's Magazine and Travel Planners are available on request